



# Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

# **Core Values – Guiding Principles**

As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

#### No Fail

Everyone can be successful. We keep trying.

## **Least Restrictive Environment**

We help people solve problems at the family and the community level; public institutions are the last resort.

## **Diversity**:

We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

## **Strength-Based**

We look for the positive in each person and build on those assets.

## **Youth Development and Leadership**

We support youth. We help build leadership skills by involving youth in programs and planning for their future, many services are youth-led.

# Advocacy

We work on improving systems that do not meet the needs of youth and families.

## **Collaboration**

We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.

#### **Families Matter**

We help keep families together and build reconnections to families. We recognize that "families" come in all shapes and sizes.



## Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships.

## A Message from the CEO

The truest definition of homelessness rests with the people experiencing it. A youth and a family know when they are homeless. In the middle of Silicon Valley's resurgence of great wealth and success ... they are simply hoping to survive.

Too often, homeless children are invisible to the systems meant to protect them. They might be living in a homeless encampment or in a car – or at a weekly motel or doubled up on the sofas or in the garages of friends.

At Bill Wilson Center, we know first-hand that young people experiencing homelessness are survivors and that their survival strategies are not meant to be long-term, only a means to reach a hand that is willing to help them regain their balance and begin the process back to independence and stability.

That hand reaching out to provide help and support is possible because of Bill Wilson Center's wonderful volunteers, interns, foster families, staff and our amazing donors.

We have a long way to go in meeting the needs of our most vulnerable families and young people.

Together we make a difference.

Thank you!

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During Bill Wilson Center's 41<sup>ST</sup> year of service, 3,512 people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs.

41

We reached 38,066 youth indirectly through our Street Outreach and



Contact Cares programs.

# P R O G R A M S



**Family Advocacy Services** 

FAS began its school-based homeless prevention and intervention services embedded at Lincoln and Mount Pleasant high schools in San Jose last year.



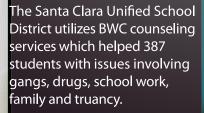
**BWC-NOVA** 

BWC-NOVA opened its doors last year assisting economically disadvantaged youth (ages 16-24) in attaining their educational, and career goals.



Crisis Residential Center

Our crisis residential program helped 305 runaway and homeless youth (ages 11-17) with counseling and housing services resulting in 80% of the youth being reunited with family.



387

BWC's Family Advocacy Services assisted 60 Mt. Pleasant and Lincoln high school students and their families avoid homelessness.



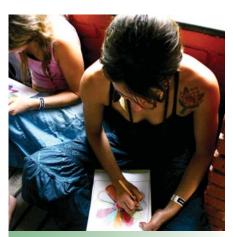
**Peacock Commons** 

BWC's 28 apartment units were home last year for 41 young adults and 28 children less than 5 years old. This permanent transitional housing includes mentors who live on site.



**Transitional Housing** 

More than 300 previously homeless youth lived in BWC's THP homes where they received comprehensive counseling, independent living skills training, and employment services.



Mental Health Services

Case management and psychiatric support was given to 616 children and youth up to 21 years old with mental health issues. More than 70% of these clients reached their goals.





Drop-In Center Open House Dozens of guests toured the DIC and learned how the only program of its kind in the county provides services. Guests also were informed on how youth can get into stable housing.



Adopt-A-Family

Last year, more than 1,400 foster youth were served through our holiday giving program thanks to the charity of hundreds of people, businesses and groups.





Cirque du Soleil - Amaluna
Three hundred fans of BWC
attended the Valentine's Day
performance of Cirque du Soleil.
Cirque donated the block of tickets
and 100% of their sale went to BWC.



Green Light Rally & Walk

The inaugural Green Light event, to highlight Homeless Youth Prevention Month, attracted nearly 200 people for the rally and walk from San Jose's City Hall to BWC's Drop-In Center.



Ε

**Building Dreams** 

The 10th Annual Building Dreams Luncheon attracted more than 600 guests and more than \$175,000 was raised thanks to our generous donors and table hosts.



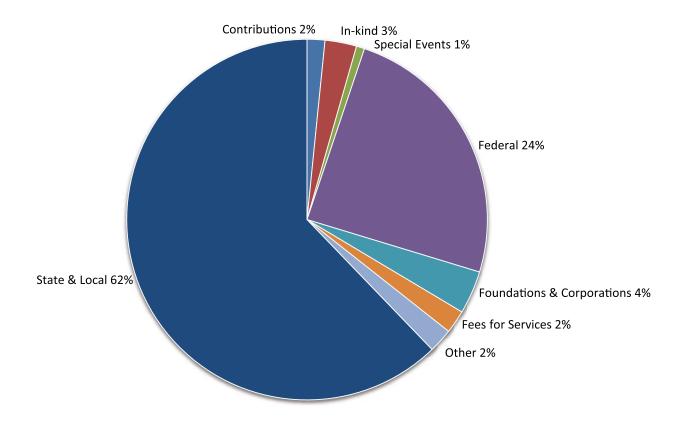
**Volunteer Appreciation** 

A celebration was held at the Triton Museum to thank more than 250 BWC trained volunteers and numerous volunteer groups who provided more than 10,000 hours of service. Our Centre for Living with Dying program provided counseling and grief services to 417 individuals in 2013-2014.

417

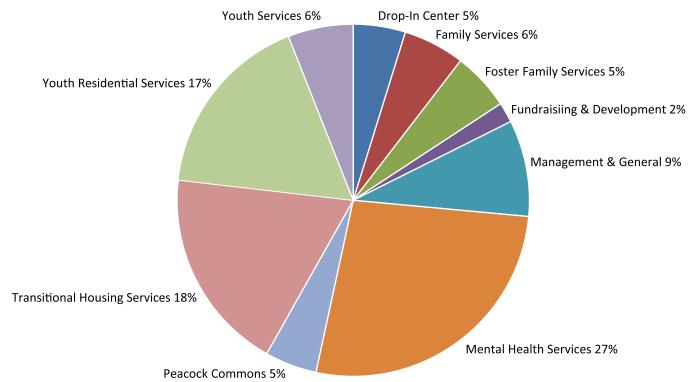
The CLD hosted free Rejuvenation Retreats for anyone infected or affected by HIV. The Light of Lights event honored our first responders.





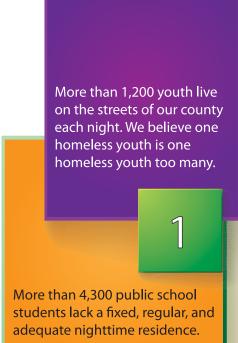
## 2013-2014 INCOME

TOTAL	\$14,566,215
State & Local	\$9,059,611
Other	\$316,007
Fees for Services	\$302,098
Foundations & Corporations	\$563,100
Federal	\$3,572,948
Special Events	\$107,086
In-kind	\$412,415
Contributions	\$232,950



# 2013-2014 Expenses

Drop-In Center	\$706,146
Family Services	\$831,464
Foster Family Services	\$785,081
Fundraising & Development	\$280,884
Management & General	\$1,328,285
Mental Health Services	\$3,967,082
Peacock Commons	\$703,080
Transitional Housing Services	\$2,749,978
Youth Residential Services	\$2,530,002
Youth Services	\$882,511
TOTAL	\$14,764,513





# **Programs**

Counseling

Centre for Living With Dying (CLD) Outpatient

#### **Education**

Family Advocacy Services (FAS) School Outreach

#### **Foster Care**

Foster Family Agency (FFA)
Multi-dimensional Treatment Foster Care (MTFC)
Transitional Housing Placement Program (THPP)
Transitional Housing Program Plus Foster Care (THP+FC)

#### Housing

Peacock Commons
TAY Inn
Transitional Housing Program (THP)
Transitional Housing Program Plus (THP+)

#### **Mental Health**

Therapeutic Behavioral Services (TBS) Transitional Age Youth Services (TAY) Family and Children (F&C)

#### **Basic Needs**

Drop-In Center (DIC) Respite

#### **Probation**

Competency Development Services (CDS) Direct Referral Program (DRP) Status Offender Services (SOS) Support Enhancement Services (SES)

#### Shelter

Quetzal House (QH) Crisis Residential Center

BWC serves a diverse client base with Hispanic/Latino forming the largest ethnic group at 48% of those served.

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BWC-NOVA, Family Advocacy Services and SpringTide were three new programs added this year.

## **Did You Know?**

- Female clients are more likely to access long-term services: Counseling, Housing, and Mental Health Services.
- Male clients are more likely to access short-term services: Shelter stay and probation services.
- More than 70% of the individuals who exited from BWC mental health programs achieved their goals.
- Overall BWC's transitional housing programs successfully discharged 80% of individuals to stable housing options.
- Overall BWC's foster care programs successfully discharged 81% of individuals to lower level of care, independent living or other stable placements.



### **OUR DONORS (Gifts & Pledges)**

#### \$100,000 +

Thomas R. Bettencourt Endowment Fund

#### \$50,000 - \$99,999.99

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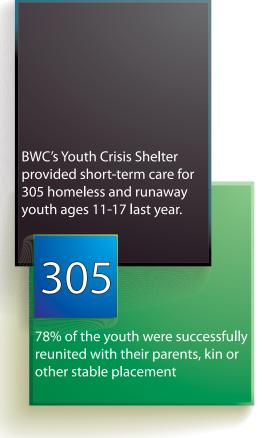
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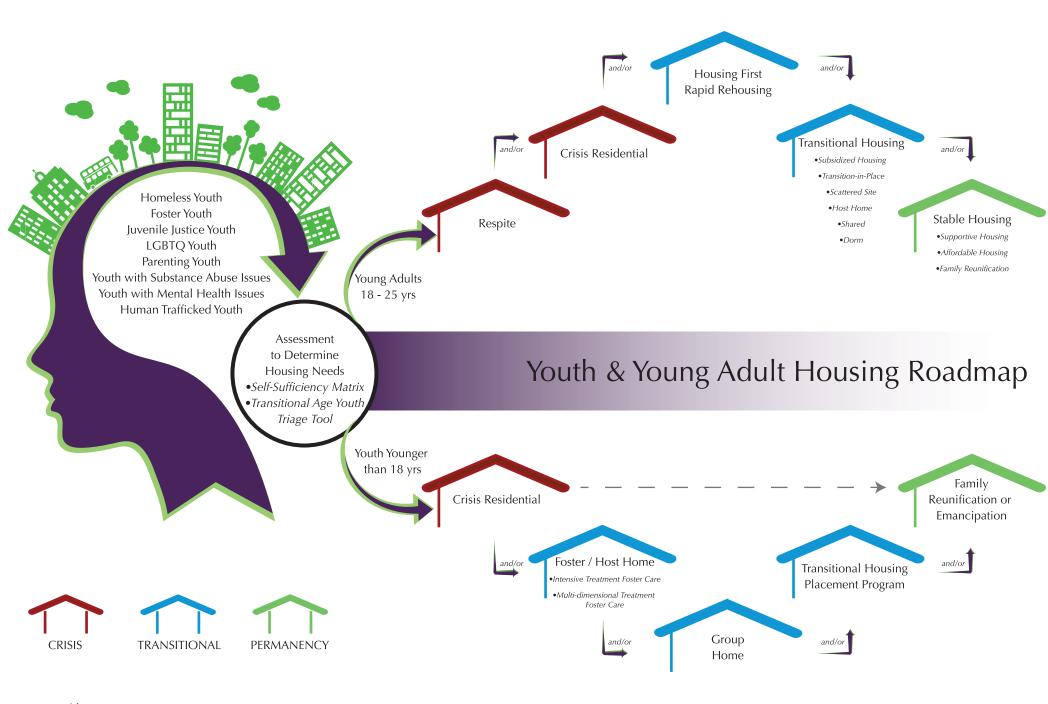
Peggy Weeden Rosalie Ann Wilson **Dak Winters** Helena F. Yarbro Dawn Zamudio

Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed or pledged at the level of \$500 or more between July 1, 2013 and June 30, 2014. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.

Contact Pam Fitzgerald at (408) 850-6129 or pfitzgerald@billwilsoncenter.org for any changes.











Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways that you can show your support and help us ensure that youth and families receive the services they need.

#### **Donate Online**

Make a secure online donation through Network for Good.

**Donate by Mail** (checks only please) Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

## **Donate by Phone**

Call (408) 850-6129 to make a credit card donation.

## **Building Dreams Luncheon**

This annual event is our largest fundraiser of the year. More than 600 guests attend to hear first hand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Pam at pfitzgerald@billwilsoncenter.org.

## **Donate appreciated stock**

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org to discuss donating stock.

# Give through your will or other estate planning method

It supports services for families and youth, and sets an example for your children and grandchildren of the importance of giving. Check the *Leave a Legacy* website or call (408) 850-6132 for more information.

## **Join our Annual Holiday Giving Program**

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We serve more than 1,200 deserving youth each year.

Bill Wilson Center's Tax ID number is 94-2221849

