

ANNUAL REPORT 2014 - 2015



# Bill Wilson Center

Ending Youth and Family Homelessness



# CORE VALUES



## Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.

## Guiding Principles

As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

### No Fail

*Everyone can be successful. We keep trying.*

### Least Restrictive Environment

*We help people solve problems at the family and the community level; public institutions are the last resort.*

### Diversity:

*We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.*

### Strength-Based

*We look for the positive in each person and build on those assets.*

### Youth Development and Leadership

*We support youth. We help build leadership skills by involving youth in programs and planning for their future, many services are youth-led.*

### Advocacy

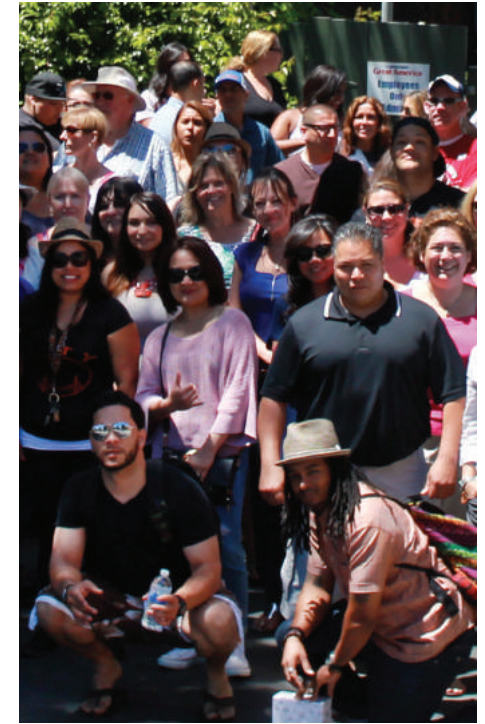
*We work on improving systems that do not meet the needs of youth and families.*

### Collaboration

*We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.*

### Families Matter

*We help keep families together and build reconnections to families. We recognize that "families" come in all shapes and sizes.*



## Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness by 2020.



## LEADERSHIP

### A Message from the CEO

*Bill Wilson Center has a goal of ending youth and family homelessness in Santa Clara County within the next five years. While there will always be new people falling into despair and homelessness, I believe our network of services can be expanded to be ready to serve every person at the moment that they need help.*

*On the national, state and regional levels, Bill Wilson Center is held up as the leader in providing services for youth and young families and families in distress. A growing effort is being made to expand rapid rehousing services. The quicker that people who fall into homelessness can be stabilized with housing, the greater the success other support programs will have. Mental health, job training, basic skills and educational services all work better when the individual or group being served has a reliable place to call home.*

*Bill Wilson Center continues to adapt and create new services to meet the needs of its clients. But to stem the tide of youth and family homelessness, an expanded and comprehensive safety net will be needed to match the area's burgeoning population.*

*Our vision of ending youth and family homelessness by 2020 will be possible because of the continued support from Bill Wilson Center's wonderful volunteers, interns, foster families, staff and our amazing donors.*

*Together we make a difference.*

Thank you! *Sparky Harlan*

### Board of Directors (July 1, 2014 - June 30, 2015)

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Laura Foster, *Director of Transitional Housing Programs*  
Patricia Ledezma, *Director Youth & Family Mental Health Services*  
Kim Nguyen, *Director Program Evaluation & Research*  
Cheryl Rouse, *Director TAY Mental Health Services*

# 5,147

During Bill Wilson Center's 42nd year of service, 5,147 people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs.

Our Contact Cares crisis hotlines served 32,840 youth, while more than 3,100 connections were made by BWC Street Outreach programs.





## PREVENTION

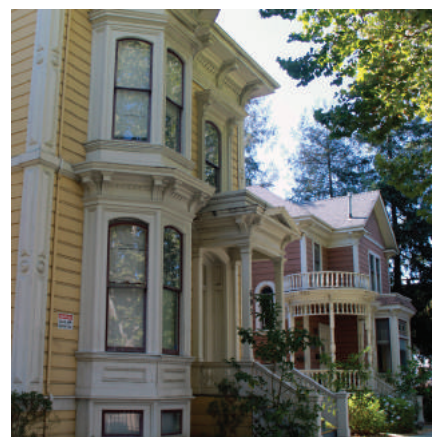
- 54 families on the verge of homelessness were able to remain in their homes due to BWC's Family Advocacy Services school based program. This allowed 84% of the youth to improve their academic grades.
- We diverted 114 youth from becoming involved in the juvenile justice system, by providing counseling on substance abuse, gang prevention, and basic skills.
- BWC counseling services helped 347 Santa Clara Unified School District students resolve issues involving gangs, drugs, school work, family and truancy. These students increased their school attendance and reported better family relations at home.

## INTERVENTION

- BWC's Crisis Residential Center helped 305 runaway and homeless youth (ages 11-17) with counseling and housing services. With the skills learned at BWC, 84% of the youth reunited with family or exited to a stable placement.
- By connecting 116 homeless LGBTQ youth to supportive services and helping them to reconnect with family, BWC assists these young people to exit street life and provides them with the means to become self-sufficient.
- BWC is the designated location for law enforcement to bring Commercially Sexually Exploited Minors who need help. This past year BWC received 31 children and we placed 77% of them back with their families or into foster care.

# 114

BWC's Family Advocacy Services assisted 114 Mt. Pleasant and Lincoln high school students and their families avoid homelessness.





## PERMANENT SOLUTIONS

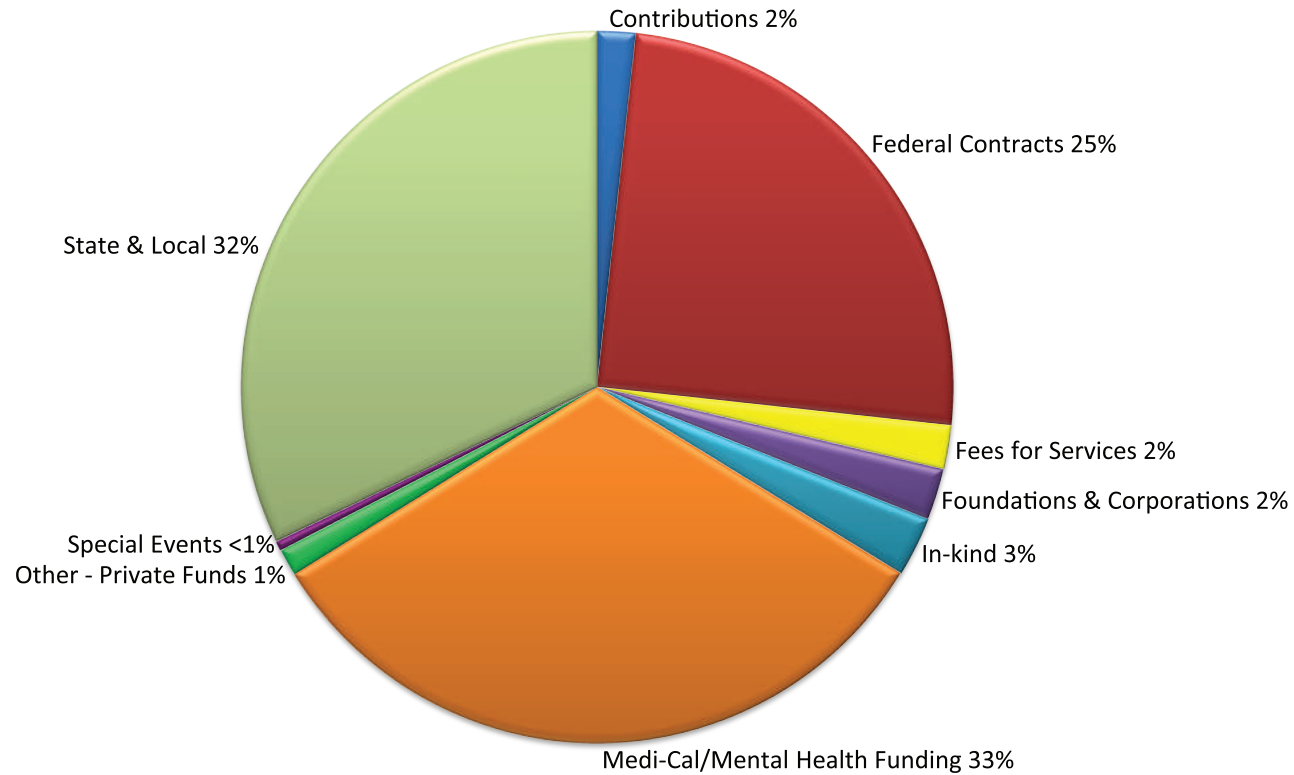
- BWC successfully transitioned 75% of its foster youth to stable, caring homes. These youth were removed from their families due to various reasons of abuse or neglect.
- More than 300 previously homeless youth and young parent families lived in BWC's Transitional Housing Program homes where they received comprehensive counseling, independent living skills training, and employment services. 78% of those who exited are now employed and living in stable housing.
- Our Family and Individual Counseling program provided 2,645 sessions to help clients develop the confidence and skills they need to overcome depression, anxiety, and stress - thereby enabling them to better cope with daily life.
- 80% of the youth in BWC Transitional Housing programs improved their academic standings and 57% received job training or gained employment.
- Peacock Commons provides permanent supportive housing to 45 young adults and young parent families. Through on-site mentoring, educational support and job training, 83% of those exiting the program transitioned to regular housing.



# 3,826

BWC's Centre for Living With Dying instructed 3,826 first responders and individuals throughout Santa Clara County in critical incident stress management procedures.

# BWC INCOME

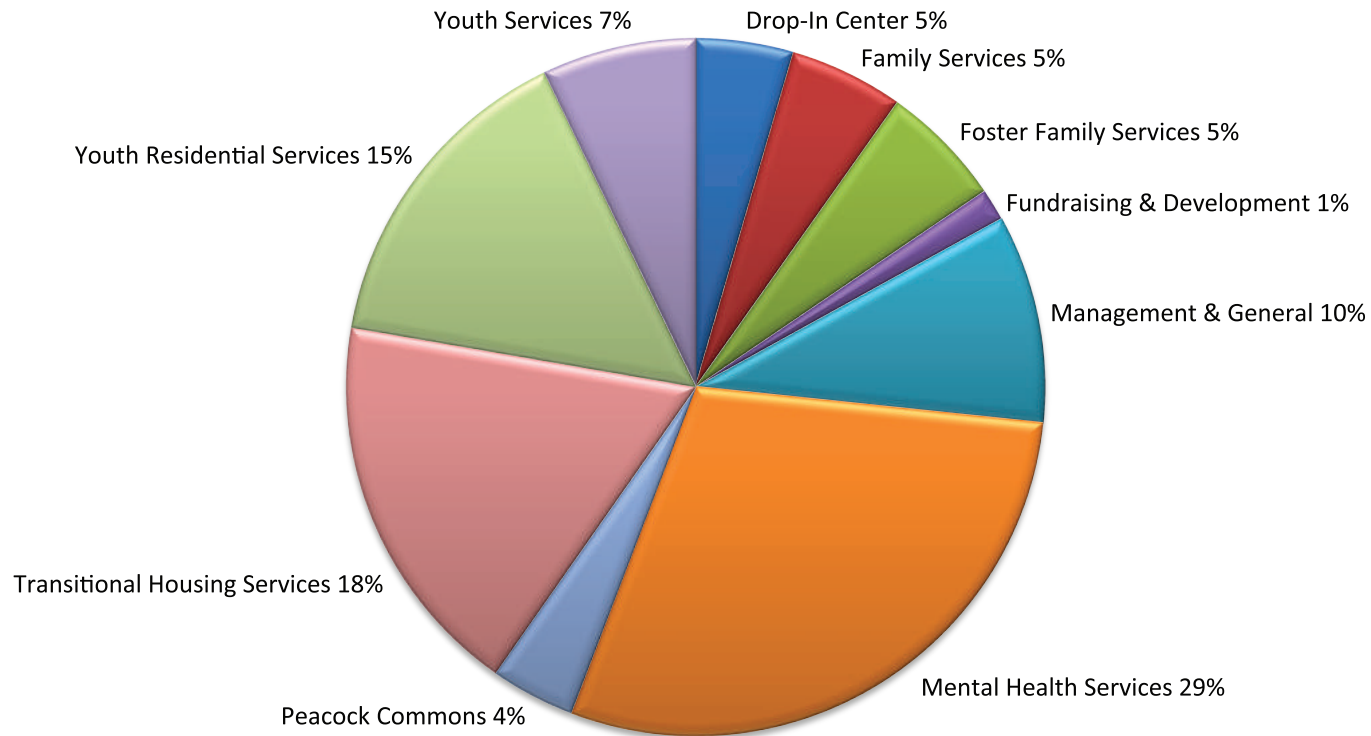


## 2014-2015 INCOME

Contributions	\$285,542
Federal Contracts	\$4,093,122
Fees for Services	\$325,180
Foundations & Corporations	\$384,542
In-kind	\$444,717
Medi-Cal/Mental Health Funding	\$5,320,653
Other - Private Funds	\$202,627
Special Events	\$71,815
State & Local	\$5,266,871
<b>TOTAL</b>	<b>\$16,395,069</b>



## BWC EXPENSES



### 2014-2015 Expenses

Drop-In Center	\$736,242
Family Services	\$860,357
Foster Family Services	\$928,494
Fundraising & Development	\$240,667
Management & General	\$1,575,787
Mental Health Services	\$4,747,369
Peacock Commons	\$638,656
Transitional Housing Services	\$2,934,561
Youth Residential Services	\$2,467,648
Youth Services	\$1,160,040
<b>TOTAL</b>	<b>\$16,289,821</b>

# BILL WILSON CENTER



Bill Wilson Center is nationally accredited by the Council on Accreditation (COA). This reflects BWC's outstanding counseling, housing, education and advocacy services in accordance with the highest levels of quality standards, as well as the agency's sound organizational infrastructure. COA is an international, independent, nonprofit, human service accrediting organization.

## Programs

### Short-Term Crisis Housing

Crisis Residential Center (*ages 11-17*)  
Quetzal House (*ages 11-17*)  
TAY Inn (*ages 18-25*)

### Intermediate & Permanent Housing

Peacock Commons (permanent supportive housing)  
Transitional Housing Program (THP) (*ages 18-24*)  
Transitional Housing Program Plus (THP+) (*ages 18-24*)

### Foster Care

Foster Family Agency (FFA)  
Transitional Housing Placement Program (THPP)  
Transitional Housing Program Plus Foster Care (THP+FC)  
Treatment Foster Care of Oregon (TFCO)

### Basic Needs

Drop-In Center (DIC)  
Respite

### Juvenile Probation

Competency Development Services (CDS)  
Direct Referral Program (DRP)  
Support Enhancement Services (SES)

### Mental Health

Therapeutic Behavioral Services (TBS)  
Transitional Age Youth Services (TAY)  
Family and Children (F&C)  
Status Offender Services (SOS)

### Counseling

Centre for Living With Dying (CLD)  
Outpatient

### Education

Family Advocacy Services (FAS)  
School Outreach

## Did You Know?

- Our housing services prevented 83% of youth, young adults and their children from homelessness by transitioning them to safe and stable settings.
- 76% of the young adults in BWC's Transitional Housing programs obtained employment and/or enrolled in education programs during their stay.
- Counseling programs provided 9,713 individual sessions and 357 group therapy sessions last year.
- Nine-out-of-ten youth with a history of hospitalization one year prior to entry into BWC's Mental Health programs reduced or eliminated further hospitalization throughout treatment.
- BWC was home to 56 young parents and their 68 children. 83% of young parent families at Peacock Commons transition to stable, independent housing.



## OUR DONORS (Gifts & Pledges)

### \$100,000 +

Adobe Foundation

### \$50,000 - \$99,999.99

Estate of Thomas Gorley  
Sobrato Family Foundation

### \$25,000 - \$49,999.99

Kathryn Edwards  
Kaiser Permanente, Santa Clara  
SanDisk Community Sharing Program  
The Sharks Foundation  
Valle Monte League

### \$10,000 - \$24,999.99

The Benevity Community Impact Fund  
Brownstone Foundation  
California Foundation for Stronger Communities  
Silicon Valley Community Foundation

### \$5,000 - \$9,999.99

Penelope M. Blake  
Jay L. Cohan  
CREW Foundation  
Robert Cullen & June Lim  
Donna Beres and Terry Dahl  
June & Julian Foss Foundation  
Razoo Foundation  
Richard and Kristi Saso  
Russell J. Smith  
Deborah L. Stanley  
Sunnyvale Presbyterian Church  
Valley Presbyterian Church  
Werner Family Fund

### \$2,500 - \$4,999.99

Adobe Offline Matching Grants  
Agilent Technologies  
Alternative Gifts  
Anonymous  
BBVA Compass Community Giving Program  
Frank Benaderet Jr.  
Dickey's Barbecue Pit  
Donate For Charity  
Evergreen Valley High School  
Federal Realty Investment Trust  
Mission City Charities, Inc.  
Northern Trust

### \$2,500 - \$4,999.99 (continued)

Cynthia J. O'Leary  
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Rotary Club of San Jose Endowment  
St. Elizabeth Seton School  
Structural Integrity Associates  
Sutherland Family Foundation  
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### \$1,000 - \$2,499.99

About Women's Health Medical Group  
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### \$1,000 - \$2,499.99 (continued)

Hunt and Henriques  
IBM Employee Services Center  
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Kiwanis Club of San Jose  
Lata Krishnan  
Krishnan-Shah Family Foundation Inc.  
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Links For Life  
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Valerie W. Sanders  
Santa Clara Firefighters Foundation  
Ronald Sartori  
Schwab Fund for Charitable Giving  
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Loretta L. Stagnitto & Ron Ricci  
SyMed Corporation  
Paulyne and Scott Townsend  
Thomas Trujillo  
Tynax  
Union Church of Cupertino  
United Methodist Women  
Dee Wentz  
Bonnie J. Wright  
Xilinx Community Fund

*Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed or pledged at the level of \$500 or more between July 1, 2014 and June 30, 2015. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.*

*Contact Pam Fitzgerald at (408) 850-6129 or [pfitzgerald@billwilsoncenter.org](mailto:pfitzgerald@billwilsoncenter.org) for any changes.*



BWC meets GuideStar's Gold standard requirements of fiscal responsibility, reporting and transparency.

## OUR DONORS (Gifts & Pledges)

49

BWC serves a diverse client base with Hispanic/Latino forming the largest ethnic group at 49% of those served.

8

92% of the individuals who utilized BWC's services identified as heterosexual and 8% of our clients identified as lesbian, gay, bisexual, questioning/unsure, queer, asexual, and pansexual.

### \$500 - \$999.99

Abbot Laboratories  
Employee Giving Campaign  
Abbott Laboratories  
Elizabeth Adams  
William W. Allman  
Sabrina Applegate  
Asian Americans for  
Community Involvement (AACI)  
Martin Baccaglio  
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De Anza College Inter Club Council  
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Dale Lee Green  
Lance & Julie Anne Hedrick  
Frederic & Peggy Heiman  
Valerie W. Higgins  
Cayce Hill  
Ethel B. Hopkins  
Robert and Linda Horenstein

### \$500 - \$999.99 (continued)

Johanson & Yau  
Martha A. Johnson  
Kaiser Community Service Committee  
Kikuchi + Kankel Design Group  
Patti Klayko  
Jeffrey C. & Molly M. Lane  
Mary Pat Lass  
Grant Lee  
William J. Lewis  
Peter Van Wyck Loomis  
Susan J. Madonick  
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Mason Hammer Builders, Inc.  
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Kim Schoknecht  
Kathie Sheehy  
Roxanne M. Sierra  
Paula Solorzano  
Cathrine Steinborn  
Mary Jane Stiff  
Story Road Animal Hospital  
Diane Straetker  
Joe Sykora  
Emily M. Thacker  
Gale M. Theodore  
Janet Waiblinger  
Mark Weiner  
Stephen J.H. Workman  
Patricia Anne Yates  
Yoga Source Partners LLC



Building Dreams - May 2015



Green Light Walk - November 2014



WWE and 49ers Visit Shelter - March 2015

# BWC's Programs & Services

*Bill Wilson Center is working to prevent poverty in the next generation by connecting youth with employment, education, housing, and adult mentors and role models.*



Crisis Residential Center



Quetzal House



Family & Individual Counseling



School Outreach Counseling



Centre for Living with Dying



Critical Incident Stress Management



Healing Heart Program



Parent-Child Interaction Therapy



Drop-In Center



Respite



LGBTQ Outreach Services



Competency Development Services



Support Enhancement Services



Direct Referral Program



Youth & Family Mental Health Services



TAY Mental Health Services

**FY15 BWC Programs & Services**



**Bill Wilson Center**

*... supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.*

**3490 The Alameda  
Santa Clara 95050**



Transitional Housing Program



Transitional Housing Program Plus



TAY Inn



Peacock Commons



Safe Place



Family Advocacy Services



NOVA Youth Employment Services



Volunteer Case Aide



Foster Family Agency



Multi-dimensional Treatment Foster Care



Host Homes



Adoption Services



Transitional Housing Placement Program



Transitional Housing Program Plus Foster Care



Chat4Teens



Contact Cares



**Bill Wilson Center**

[www.BillWilsonCenter.org](http://www.BillWilsonCenter.org)





# 4,549 homeless youth are currently attending public schools in Santa Clara County.

*(KidsData.org)*



Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways that you can show your support and help us ensure that youth and families receive the services they need.

## **Donate Online and on your Smartphone**

Make a secure online donation through MobileCause.

## **Donate by Mail** *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

## **Donate Person-to-Person**

Call (408) 850-6129 to make a credit card donation.

## **Building Dreams Luncheon**

This annual event is our largest fundraiser of the year. More than 400 guests attend to hear first hand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Pam at [pftzgerald@billwilsoncenter.org](mailto:pftzgerald@billwilsoncenter.org).

## **Donate appreciated stock**

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or [pfurlong@billwilsoncenter.org](mailto:pfurlong@billwilsoncenter.org) to discuss donating stock.

## **Give through your will or other estate planning method**

It supports services for families and youth, and sets an example for your children and grandchildren of the importance of giving. Check the *Leave a Legacy* website or call (408) 850-6132 for more information.

## **Join our Annual Holiday Giving Program**

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 1,400 deserving youth last year.

**Bill Wilson Center's Tax ID number is 94-2221849**