



Expressive Arts Therapy - Bill Wilson Center mural



Bill Wilson Center

ANNUAL REPORT 2012 - 2013

A message from the Executive Director



With your support, we remain focused on our goal of ending youth and family homelessness by 2020. This past year we added several programs addressing the varying needs of homeless youth and families:

- We've shown that our Peacock Commons long-term supportive housing apartment concept works. Launched in May 2012, our first year provided many success stories as our youth exercised their independence and self-reliance in their first apartments. Providing guidance and support to the youth is a unique feature at Peacock - the inclusion of on-site peer counselors who serve as role models.
- We developed a program on school campuses that reaches out to families at risk of becoming homeless. Family Advocacy Services (FAS) supports families by connecting them to resources that stabilize their housing situation so the children can remain in school, giving them the best chance of academic success. Schools refer families and students to us so we can assess their situations. We work to link families with existing resources such as emergency rental assistance, help finding employment, and legal support. FAS also provides training services to schools to help increase knowledge of the special needs of homeless students. Currently the program is operating at Lincoln and Mt. Pleasant high schools.
- Our Venture Fund was started to allow us to launch innovative programs that don't have any current, traditional funding streams. While companies in Silicon Valley are encouraged and rewarded to experiment and innovate ... the non-profit funding world rarely selects new, unproven projects. Our Venture Fund will allow us to try new ways of solving the crisis facing our homeless youth ... and win or lose ... we'll learn from our attempts and continue to improve on what we do.

None of this could be done without Bill Wilson Center's wonderful staff, volunteers, interns, foster families – and our amazing donors. You are all so important to us.

Let's all work together to end youth and family homelessness in Silicon Valley!

Thank you!

Sparky

A letter from a Bill Wilson Center youth

Dear Bill Wilson Center,

When I arrived at the Bill Wilson Center, it was easy to distinguish that I was less than pleased. I remember how terrified I was when I walked up those stairs. I felt as if I was a helpless animal being thrown to a large pack of wolves. I realized, I had never felt more out of place. I didn't belong there, I said. I was fine, I said. There was nothing wrong with me, I said. I was wrong.

There were a million things wrong with me and a ton of unsolved problems.

I thought I was broken beyond repair, an old toy not worth fixing. Again, I was wrong. I had no idea that I would learn to love Bill Wilson Center and call it home.

I didn't consider that I'd make so many friends and come to love each and every person I came in contact with. I never even imagined that in a couple of months I'd be saying that Bill Wilson Center was the best thing that ever happened to me.

It's been two months since I was discharged and things are finally looking up. After countless therapy sessions, a ton of tears, and millions of pep talks, all of my hard work has paid off.

I wouldn't be where I am today had it not been for Bill Wilson Center and its staff. Bill Wilson Center gave me the strength to move on with my life, to look forward and live my life the way it's supposed to be lived.

Bill Wilson Center saved me. And though I miss it, I'm proud to say, that I no longer need it. I'm stronger. I'm wiser. And after so many years of hardships and misery, I'm free.

And I owe every ounce of victory to Bill Wilson and the people I befriended during my stay.

So in my closing, I wanted to thank all of the wonderful souls I encountered during my time at Bill Wilson.

Words cannot describe how thankful I am. You guys made me want to live again. You guys made me realize that life was worth living and that I was more than just damaged goods. And though I'm more than ready to close this chapter of my life, I will not make this a goodbye, but a simple "see you later."

Until then, I love you all and I'll see you soon.

*Best wishes,
J.C.*



"Bill Wilson Center gave me the strength to move on with my life, to look forward and live my life the way it's supposed to be lived."

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From July 1, 2012 to June 30, 2013 Bill Wilson Center programs provided direct services to 4,051 children, youth, young adults and families. We reached 38,066 indirectly through our Street Outreach and Contact Cares programs.

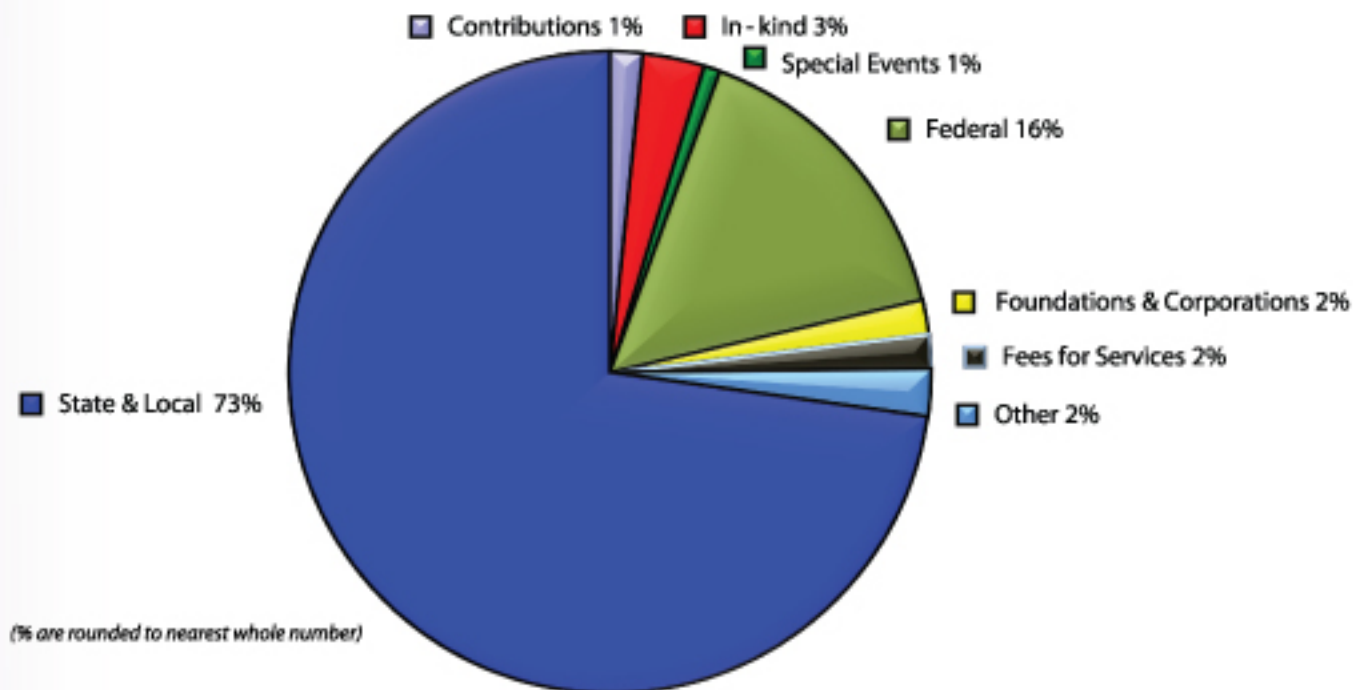
Gender Breakdown: 54% Female / 46% Male

Ethnic Breakdown: 40% Latino/Hispanic, 32% White/Caucasian, 11% Black/African American, 7% Asian/Pacific Islander, 5% Multicultural, 4% Other/Unknown, 1% Native American

- 1,520 individuals received counseling services in our Family & Individual Counseling, School Outreach Counseling, and the Centre for Living with Dying program.
- 678 youth received housing at our Youth Shelter, Quetzal House, Drop-In Center Respite, and Transitional Housing programs.
- 897 homeless youth were served at our Drop-In Center.
- 34,108 crisis line calls were answered through Contact Cares.

Peacock Commons, our 28-unit apartment complex providing permanent supportive housing to transition age youth ages 18 to 25, was home to 49 adults and 23 children during its first year of operations. A unique component of Peacock Commons is the inclusion of six mentors who live on the premises and serve as role models for the residents and help facilitate activities.

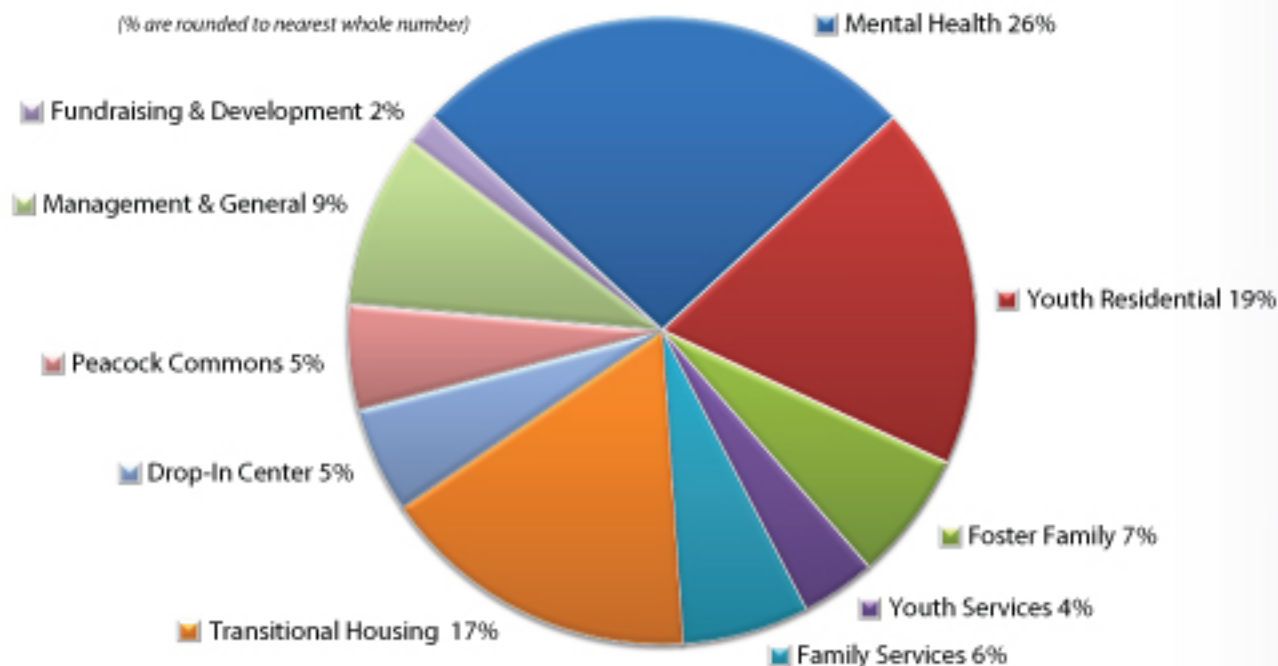




2012 -2013 Income

Contributions	\$234,830
Contributions In-Kind	\$445,264
Special Events (net)	\$122,709
Foundations & Corporations	\$249,706
Government Funding - Federal	\$2,269,125
Government Funding - State & Local	\$10,468,574
Fees for Services	\$249,221
Other	\$339,708
TOTAL	\$14,379,137

"You guys never gave up on me. You've given me a new perspective. I've learned to keep looking ahead at the things I'm going to do and not at what occurred in the past. You gave me my hope back and my desire to succeed. I'm truly thankful." - G.K.



2012-2013 Expenses

Mental Health Services	\$3,627,203
Youth Residential Services	\$2,594,830
Foster Family Services	\$917,006
Youth Services	\$529,962
Family Services	\$903,478
Transitional Housing Services	\$2,290,906
Drop-In Center	\$752,081
Peacock Commons	\$749,961
Management & General	\$1,240,457
Fundraising & Development	\$225,272
TOTAL	\$13,831,156

From July 1, 2012 to June 30, 2013, Bill Wilson Center programs provided direct services to more than 6,000 children, youth, young adults and families and reached another 7,500 individuals indirectly through education and advocacy.

Our Donors

\$100,000 +

Mary B. Emery

\$50,000 - \$99,999.99

Adobe Foundation
The California Wellness Foundation
Kathryn Edwards
Sobrato Family Foundation

\$25,000 - \$49,999.99

Ballard Estate Fund
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\$10,000 - \$24,999.99

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Community Foundation
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\$5,000 - \$9,999.99

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Slinger Fund - Robert N. and Florence Slinger
Stungun Productions
Sunnyvale Presbyterian Church
TOSA Foundation and Tashia Morgridge
University Electric Company

We provide temporary, short-term and long-term housing at 18 sites in Santa Clara County. Nearly 700 youth and young adults are housed annually by BWC.

One example is Quetzal House, which provides a stable and nurturing environment for girls ages 13-17 who are chronic runaways from the county foster care system.

For the 20 girls who had run away from home nearly 200 times prior to joining Quetzal House, our program helped decrease their runaway behavior by 99.5%.



Forty years ago, the Santa Clara City Council approved funding for what was to become Bill Wilson Center. From our start, counseling a handful of teens at one site, we have grown to provide services to more than 40,000 people annually at sites throughout the county. Without the continued support from you, we could not have grown to the size we are today, providing services with outcomes that far exceed the national averages for success, but most importantly making a positive change in the lives of so many youth and families.

\$1,000 - \$2,499.99

Rodger Bauer
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J. Richard Braugh and Sally Braugh
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Lata Krishnan and Ajay B. Shah
Leah K. Lambertson
Dianne Lynch
Christine Ojeda and Samuel Ojeda
Quota International of Cupertino
Jo Anne Rhodes

Our Family and Individual Counseling programs help families, couples and individuals develop the skills they need to handle any crisis resulting from family conflict, substance abuse, depression, anxiety, stress, and school problems.

There was 96% reduction in re-admissions for youth with prior psychiatric hospitalizations.

How diverse are we? Counseling is provided in English, Spanish, Vietnamese, Greek, Japanese, Chinese, Urdu, Hindi, and Punjabi.

\$1,000 - \$2,499.99 (continued)

Ron Ricci
Derek Riehl
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Joan M. Russell
Darrell L. Sales
Patricia Sanchez
Santa Clara Firefighters Foundation
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and Mary Elizabeth Schmidt
Nancy Schwisow
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Sue T. Yount



\$500 - \$999.99

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Martin Baccaglio
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Shirley J. Burg
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Matthew and Rachel E. Stanek
Mary Jane and Judd G. Stiff, Jr.
Sunnyvale MOMS Club
Gale M. Theodore
Peggy Weeden
Deborah Zimmer



Drop-In Center

The Drop-In Center's goal is to get homeless youth, ages 16 to 25, into safe and permanent housing. It is a place for young people to begin forming bonds with caring adults and access essential resources for their well-being.

Last year 897 young people received assistance through the Drop-In Center; 550 youth were connected to housing; 330 homeless were enrolled in case management.

82% of the youth in case management were linked to housing and/or jobs.

Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed at the level of \$100 or more between July 1, 2012 and June 30, 2013. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions. Please contact Jessica Paz-Cedillos at (408) 513-6129 or jpaz-cedillos@billwilsoncenter.org for any changes.

\$100 - \$499.99

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Marlene J. Cooper
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Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways that you can show your support and help us ensure that youth and families receive the services they need.

Donate Online

Make a secure online donation through Network for Good.

Donate by Mail *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

Donate by Phone

Call (408) 850-6129 to make a credit card donation.

Venture Fund

Started in 2013, our venture fund is designed to support new programs. Online information is available at www.bwcvf.org.

Bill Wilson Center's Tax ID number is 94-2221849

Donate appreciated stock

Check with your financial advisor about the terrific benefits you can get when you give appreciated stock. Contact Jessica at (408) 850-6132 or jpaz-cedillos@billwilsoncenter.org to discuss donating stock.

Give through your will or other estate planning method

It supports services for families and youth, and sets an example for your children and grandchildren of the importance of giving. Check the *Leave a Legacy* website or call (408) 850-6129 for more information.

Join our Annual Holiday Giving Program

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We serve more than 1,200 deserving youth each year.

Our Guiding Principles



Bill Wilson Center

www.billwilsoncenter.org